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DirecTraffic Center®

User Name siphllips

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[Premium Bidding](#) | [Standard Bidding](#)

[Your Account summary as of Aug 23 2001 18:00:00 PT](#)
 Account ID: 10093418 Account Name: GoTo Product: Search Market: US

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Account: 10093418
GoTo (Search, US)

3 ways to change your bids:

120 Option 1:
Move ALL LISTINGS FOR THIS ACCOUNT to the number 1 position. changes will take effect in 3-5 business days.

122 (Change All)

Option 2:
Move ALL LISTINGS ON THIS PAGE to the number 1 position. changes will take effect immediately.

(Change Page)

Option 3:
Change bids individually. Please be sure to click 'Update Bids' on this page below to save your changes.

Balance: \$59.54

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124 This takes your listings to the top once per request. If you wish to move your listings to the top again, visit this page and make a new request.

Enter new bid values and click 'Update Bids' for instant changes to your account.

104 Display all listings for this account

Sort by	Search Term	Current Bid	Current Position	Bid To Become #1	Current Bid Tool	New Bid
1	alex m. kimura	\$0.05	1	-	(B)	0.05
2	buddha essence temple	\$0.05	1	-	(B)	0.05
3	goofyguys123	\$0.07	1	-	(B)	0.07
4	goofyguys124	\$0.05	2	\$0.07	(B)	0.05
5	goofyguys125	\$0.05	2	\$0.07	(B)	0.05
6	goofyguys126	\$0.07	1	-	(B)	0.07
7	goofyguys127	\$0.05	2	\$0.07	(B)	0.05
8	goofyguys128	\$0.05	2	\$0.07	(B)	0.05
9	goofyguys129	\$0.05	2	\$0.07	(B)	0.05
10	goofyguys13	\$0.05	2	\$0.07	(B)	0.05
11	goofyguys130	\$0.05	2	\$0.07	(B)	0.05
12	goofyguys131	\$0.05	2	\$0.07	(B)	0.05
13	goofyguys132	\$0.05	2	\$0.07	(B)	0.05
14	goofyguys133	\$0.05	2	\$0.07	(B)	0.05
15	goofyguys134	\$0.05	2	\$0.07	(B)	0.05
16	goofyguys135	\$0.05	2	\$0.07	(B)	0.05
17	goofyguys136	\$0.05	2	\$0.07	(B)	0.05
18	goofyguys137	\$0.05	2	\$0.07	(B)	0.05
19	goofyguys138	\$0.05	2	\$0.07	(B)	0.05
20	goofyguys139	\$0.05	2	\$0.07	(B)	0.05
Sort by	Search Term	Current Bid	Current Position	Bid To Become #1	Current Bid Tool	New Bid
21	goofyguys14	\$0.05	2	\$0.07	(B)	0.05
22	goofyguys140	\$0.05	2	\$0.07	(B)	0.05
23	goofyguys141	\$0.05	2	\$0.07	(B)	0.05
24	goofyguys142	\$0.05	2	\$0.07	(B)	0.05
25	goofyguys143	\$0.05	2	\$0.07	(B)	0.05
26	goofyguys144	\$0.05	2	\$0.07	(B)	0.05
27	goofyguys145	\$0.05	2	\$0.07	(B)	0.05
28	goofyguys146	\$0.05	2	\$0.07	(B)	0.05
29	goofyguys147	\$0.05	2	\$0.07	(B)	0.05
30	goofyguys148	\$0.05	2	\$0.07	(B)	0.05
31	goofyguys149	\$0.05	2	\$0.07	(B)	0.05
32	goofyguys15	\$0.05	2	\$0.07	(B)	0.05
33	goofyguys150	\$0.05	2	\$0.07	(B)	0.05
34	goofyguys151	\$0.05	2	\$0.07	(B)	0.05
35	goofyguys152	\$0.05	2	\$0.07	(B)	0.05
36	goofyguys153	\$0.05	2	\$0.07	(B)	0.05
37	goofyguys154	\$0.05	2	\$0.07	(B)	0.05

Tips
Premium Listings
Listings in the top three positions of Overture's search results are presented to 75% of the Internet's users. [Read more here.](#)

Important!
When changing your bids all bids must be 5 cents or greater. If one of your search listings was created before March 1, 2001 and is below the 5 cent minimum, any bid change will cause that listing to be subject to the 5 cent minimum.

Tools
Search Your Listings:
Enter your search criteria in the search box and select the type of search using the pull-down menu below.
Search by:
Search Term

Display 40 Per Page
or Bids Between \$ and \$

Get Current Bid
View current bids and listings for any search term.
Search Term Suggestion Tool
See the numbers of searches on each term in the last month.

FIG. 1
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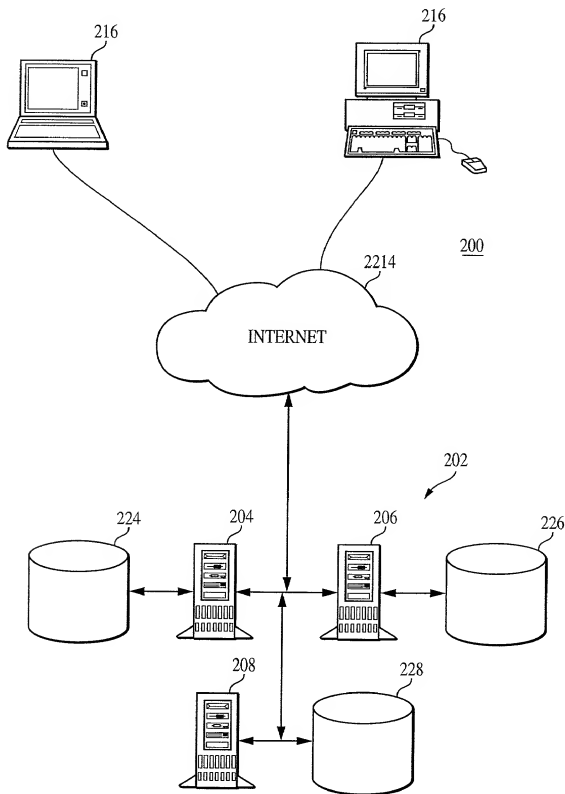


FIG. 2

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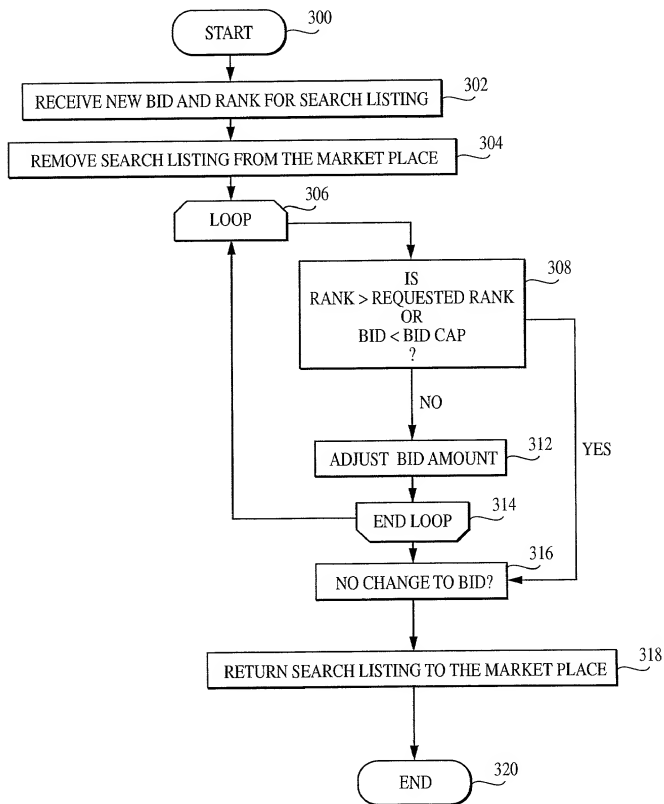


FIG. 3

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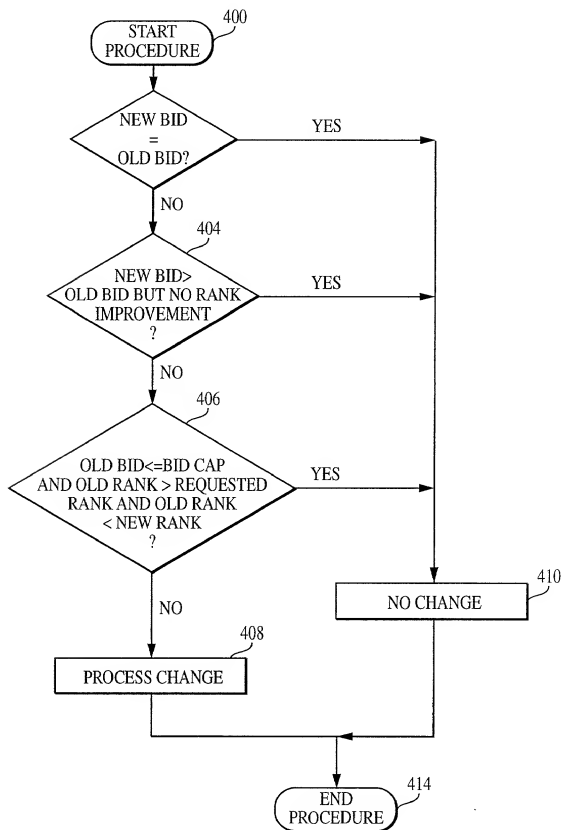
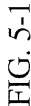


FIG. 4



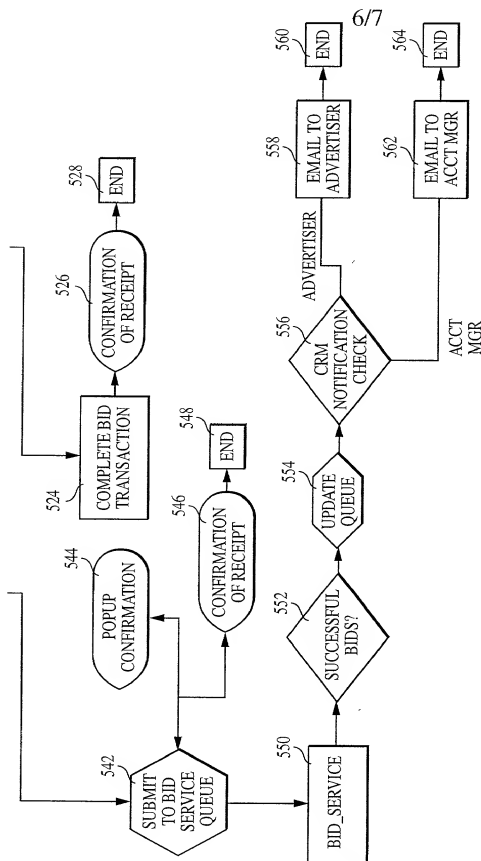


FIG. 5-2

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overture DirectTraffic Center®

AdminUser:phillips
Advertiser:slphillips

Admin: Main | Audit Trail | News Alerts | Bid Queue

Main | Manage Bids | Reports | Manage Listings | Money Manager | Support Center

Premium Bidding | Standard Bidding

☒ Advertiser Logout ☒ Log Out

Account ID: 10093418 | Account Name: Go To | Product: Search | Market: US |

PremiumBidding™

Premium Bidding is a fast and easy way to manage your Premium Listings to get the ultimate targeted traffic. Learn about Premium Bidding.

Premium Bidding will be available for a limited time while we gather your feedback. Please let us know what you think by using the feedback form found in the Support Center. Because we are testing response to Premium Bidding, we ask that you use this page no more than six (6) times per day.

All Listings
Put all of your listings in Premium: Listings (positions 1,2, or 3) with just one click.

Account: | Position: | Cap:

Bid All: | |

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Individual Listings
Choose which listings go to Premium positions. After selecting your positions and caps, you must click 'Submit Page' to save your work before sorting or changing pages.

We're sorry. Your account has gone offline during this DirectTraffic Center® session. We therefore cannot update your bids at this time. If you need further assistance, please send us an inquiry using our Support Request Form found in the Support Center.

You currently have 0 Bid Requests awaiting processing. You may have up to 20 open Bid Requests at any given time. Note: each page you submit is considered a separate Bid Request.

☐ Quick Page Fill
Enter values to change all or leave blank to clear all

Position: | Cap:

page:

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Display all listings for this account

Sort By	Search Term	Current Bid	Current Position	Bid To Receive \$1	Current Bid	Position	Cap
1	goofyguy123	\$0.05	2	\$0.07	(B)	1	(0.05)
2	goofyguy124	\$0.05	2	\$0.07	(B)	1	(0.05)
3	goofyguy125	\$0.05	2	\$0.07	(B)	1	(0.05)
4	goofyguy126	\$0.05	2	\$0.07	(B)	1	(0.05)
5	goofyguy127	\$0.05	2	\$0.07	(B)	1	(0.05)
6	goofyguy128	\$0.05	2	\$0.07	(B)	1	(0.05)
7	goofyguy129	\$0.05	2	\$0.07	(B)	1	(0.05)
8	goofyguy130	\$0.05	2	\$0.07	(B)	1	(0.05)
9	goofyguy131	\$0.05	2	\$0.07	(B)	1	(0.05)
10	goofyguy132	\$0.05	2	\$0.07	(B)	1	(0.05)

Click "Update Bids" to send your Premium Bid Request, or click "Reset" to return your search term bids and positions to their previously saved bids and positions.

Page: |

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Important!
Click "Update Bids" before sorting or changing pages or your bid changes will be lost.

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FIG. 6